



customcartons

Print Specifications

Flexographic

'Flexo' is a relatively cheap print method, suitable for producing single colour, medium quality images on corrugated cardboard. Often used on for shipping boxes, it can give a resolution down to around 1mm.

Screen Printing

Screen Printing produces a sharper, more detailed image. It is often used to brand die cut boxes for presentation or shipping. It is suitable for 1 or 2 colour printing. Halftones can be used to create different shades of these colours.

Digital Printing

Full colour digital printing is available, but because of cost, tends to be limited to very high end applications.

Graphics Design

We can put you in touch with reasonably priced, professional graphic artists who can assist you with the development of your artwork.

Run Size

We have a minimum printing run of 200 sheets.

File formats

- Print files need to be in eps or ai vector file formats.
- PDF are acceptable if they contain high resolution vector graphics and not embedded images.
- JPEG, PNG and Bitmap formats can sometimes be used to create a quote. However they are not acceptable for final print preparation.

Colours

We carry black ink in stock. Other colours will be at the customers expense.

Registration

- Screen Printing print registration is repeatable within +/-2mm
- Flexo print registration is repeatable within +/-5mm.

Max print size

- Screen Printing 1800mm x 1500mm
- Flexographic 765mm x 990mm with a minimum of 200mm between repeats

Signoff process

We will provide a pdf of the packaging with artwork positioned on it. This needs to be signed off by the customer before we can create print stereotypes or screens.